

Minutes
Regular Meeting
Cascadia College Board of Trustees
April 20th 2022

Cascadia College
18345 Campus Way N.E.
Bothell, WA 98011

BOARD OF TRUSTEES

Chair Mike Kelly, Vice Chair, Dr. Colleen Ponto, Janet McDaniel, Dr. Meghan Quint, and Norman Seabrooks.

EXECUTIVE STAFF

Dr. Jashoda Bothra, Chari Davenport, Dr. Kerry Levett, Megan Walker, and Dr. Eric Murray present. Alan Smith (AAG) present.

Lily Allen (recorder) present.

GUESTS

Atlas Turner, Jennifer Lubin, Mark Cork, Nicki Reckziegel, Scheer Chan.

AREA REPRESENTATIVES

CCCFT Representative – David Shapiro, Senior 2 Tenured Founding Faculty present.

Student Representative – Tamara Wood, EAB Advocacy Chair present.

WPEA Representative – WPEA Representative absent.

AUDIENCE

Erin Blakeney, Lyn Eisenhour, Brent Green, Bryan Fauth, Donna Sullivan, Elizabeth Englund, Joella Bennett-Gold, Laura Hedal, Michael Horn, Noah Overby, Becky Riopel, Deann Holliday, Sara Gómez Taylor, Erik Tingelstad, Debra Waddell, Tamara Wood, Stephan Classen, Satarupa Joardar, Mark Collins, Bryan Fauth, Brent Green, Melody Leung.

1. CALL TO ORDER

Board Chair Mike Kelly called the meeting to order at 4:01PM

2. CONSENT AGENDA

The Board Chair asked for approval of the consent agenda. Trustee McDaniel moved to approve the consent agenda. Trustee Quint seconded the motion. All in favor, the consent agenda was approved.

3. PUBLIC COMMENTS

There were no public comments.

4. INTRODUCTIONS OF NEW EMPLOYEES/PROMOTIONS:

None

5. INFORMATION ITEMS

Student Focus

Cat Simmons was unable to attend the meeting in person so a letter was submitted instead. The letter included in the packet was read by the trustees.

Comments/Questions:

None

Faculty Focus STARS Report/Alumni Spotlight

Stephan Classen, Assistant Director of Sustainable Practices

STARS Report (Sustainability Tracking, Assessment and Rating System)

Successes:

- Grounds management
- Campus partners and engagement
- Academic classes

Needs:

- Climate action
- Learning outcomes
- Tracking data

Cascadia:

- 1st in the nation for sustainable grounds 2018 -2021
- National campus sustainability award for food forest 2021
- A case study campus for herbicide free campuses 2022
- Salmon safe, bee campus USA and national wildlife campus certifications
- Our bachelor's program is going well. 7th year of program, it's been great.

Student Atlas Turner

Graduated and started working for O'Brien 360 as a sustainability consultant working for Cascadia's CC4. Helping on the back end to make sure the LEED process is on the right track.

Comments/Questions:

Keep doing what you are doing, this is wonderful!

Graduation Update

Becky Riopel, Director of Student Life shared information on Graduation.

Friday, June 10th at 4:00pm on the field behind the ARC

The Platform party, BOT and Faculty and Staff will stage in the North Creek Events Center (NCEC), please meet Lily there at 3pm.

Comments/Questions:

- Will we be shaking hands this year?
 - We haven't decided yet, we won't let the students know until the day of.
- Lily to send calendar hold for Graduation and hold 5 parking spots.

CC5 Scope of Work, joined by Mahlum Architects.

- Submitted PRR to state in 2017, received 20 million in funding, which will only be enough to fund 36,000 GSF. We will need to remove 25,600 GSF in the pre-design.

Comments/Questions:

- What has been a pleasant surprise as you've been doing your discovery and design work?
 - We've met with a lot of separate groups and saw a lot of interconnection between all the departments, there is a strong desire to be together. Really refreshing to see.
- Mark Cork: I'd like to commend Meagan, Melody and the scheduling success, thank you for what you did. Appreciate the hard work.
- Reimagine the space with COVID, what did COVID do to help you with that?
 - We are still learning from this. Flexible and working remotely. One silver lining the online services has been significant. A lot more students have access to services, making a bigger convenience. In the new building there will definitely be a larger hybrid presence.

6. DISCUSSION/PRESENTATION ITEMS

22-23 Strategic Plan presented by Dr. Kerry Levett.

In addition to the PowerPoint included in the packet, some highlights are below:

Transitioned to operational or completed:

Initiatives, actions, or programs that were initiated in 2021-2022 and are either completed or now considered operationalized, as part of our regular practice.

Continued:

Initiatives, actions, or programs that were initiated in 2021-2022 and were not completed due to specific reason (noted in the plan) and continued for this year.

New:

Initiatives, actions, or programs that were identified as what matters most to positively influence our mission metrics for this coming year.

Enrollment Recovery:

Conveys a sense of urgency for enacting initiatives to retain our current students, reconnect with those who have left, and purposely introduce our College to communities we have not yet met.

2022-2023 Institutional Effectiveness Cycle Wrap-Up

- **April**
 - 2022-2023 Strategic plan proposal (1st read)
- **May**
 - Mission Fulfillment Byte

- 2020-2021 College Budget (1st Read)
- **June**
 - Strategic Plan 2021-2022 Short-Term Results Report
- **Summer Retreat**
 - Strategic Plan Year 1 (2022-2023) Mission Metric Review

Comments/Questions:

We are in a place we have never been before, it is wonderful, great work.

Enrollment Update presented by Dr. Kerry Levett

In addition to the PowerPoint included in the packet, some highlights are below:

- In Fall 2021, FTE was down 23% compared to the previous Fall.
- Winter 2022 FTE declined 24% compared to the previous Winter.
- Spring 2022 FTE was down 21% to the previous spring, a smaller decline.
- FTE for Spring 2022 is down 21.2% overall.
- Spring 2022 Running Start FTE is down 26.1% from last Spring, and Other State enrollment is down 20.2%.

Encouraging signs:

- Intl College and Career Foundations (CCF) increased substantially from Spring 2021 enrollment, up from 1.4 FTE to **17.3 FTE**
- State Supported CCF was down **14.3%** compared to Spring 2021 but was slightly above Spring 2020 figures
- College in the High School enrollment is up **59%** compared to Spring 2021
- Matriculated BAS enrollment increased **6%** over Spring 2021.

Comments/Questions:

There are broad based all campus initiatives outside of marketing and outreach team to get enrollment up. The Redmond center when it opens next spring, UW collaboration and Students of Color Conferences. Yearly, we usually roll out what our marketing campaigns have been. If you would like that, we can queue it up for one of our future meetings. Sara is at the meeting and was happy to share what marketing has been doing, see below for details.

Sara Gómez Taylor on Marketing:

The in-person nature of things is back in full force. We are working on the Summer/Fall campaigns, we have a video drop queued up for mid May to end of June, mid August to mid September and recently started promoting on Tik Tok.

We have had a lot of collaboration with the E&I office. Riverview and Latinx multi-cultural event. It wasn't just E&I and Outreach it was Admissions, Financial Aid, Running Start. We are starting Spring pop-ups to bring our tent to Bothell, Inglemoor and Woodinville.

We are also getting back into the community with El Centro Cultural Mexicano.

Comments/Questions:

- Have you looked at larger events for exposure? Like Kenmore Days, Duval Days or 4th of July Events?
 - Yes, we are getting in person events set up too.

- Are there Running Start options at private high schools? Or just Public?
 - I don't know if it would be eligible since it is publicly funded, but we could look at partnerships.

Financial Workshop

We are holding on expense projections until May so we can have a better predictor of what we are going to do. We are going to do the revenue side this meeting.

Revenue Sources	Year-To-Date	Projectionv. 1.0
State Allocation \$\$	13,481,000	14,216,611
Tuition	7,483,290	7,559,345
Bachelor's	149,102	170,093
International	590,315	788,216
Other	979,814	281,347
TOTAL	\$ 22,683,521	\$ 23,015,612

Comments/Questions:

None

7. RECOMMENDED ACTION ITEMS

None

8. REPORTS

Cascadia Events & Advocacy Board (EAB): Tamara Wood, Advocacy Board Chair, was present and a written report was submitted. An update is Campus Safety Task Force and we published a survey. 525 responses 1/3 is from Cascadia. She will be canvassing all day tomorrow to get more responses.

Cascadia Community College Federation of Teachers (CCCFT): Tenured Founding Faculty, David Shapiro was present and added we are committed as a union to having a draft Collective Bargaining Agreement (CBA) to present to our membership on May 20th during our general membership meeting. That is consistent with the aspiration of the Board

too. We are proceeding along. The hope is a thank you for helping with the tenure process.

Cascadia College Classified Union Washington Public Employees Association (WPEA)
Report: No WPEA representative was present and there was no report.

Chair and Individual Board Members Reports:

Dr. Quint Superintendent of Northshore School District is moving on, keep an eye on those leadership changes.

President's Report:

- Meetings with Northshore, Riverview and Lake Washington. Northshore (Colleen and Mike), Riverview (Janet and Mike) and Lake Washington (Norm and Meghan).

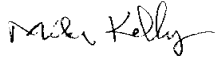
9. OTHER BUSINESS/ANNOUNCEMENTS

There were no other announcements.

10. MEETING ADJOURNMENT

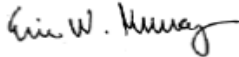
Chair Mike Kelly adjourned the regular meeting at 5:40pm.

11. Minutes Approved and Adopted on May 18, 2022.



Mike Kelly, Board Chair

Attest:



Dr. Eric Murray, President
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